

ALTA Press Release

AMERICAN
LAND TITLE
ASSOCIATION

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For Immediate Release

American Land Title Association Announces Open Registration for 2014 Business Strategies Conference

Washington, D.C., January 30, 2014 — The [American Land Title Association](#) (ALTA), the national trade association of the land title insurance industry, has opened registration for the 2014 ALTA Business Strategies Conference in Nashville, Tenn.

QUICK FACTS

- ALTA's 2014 Business Strategies Conference will be held March 12-14 in Nashville, Tenn. at the Omni Nashville hotel.
- The Business Strategies Conference will offer content-rich professional development sessions across four tracks including: sales and marketing, operations, ALTA Best Practices and legal/regulatory issues.
- Many states will offer CE/CLE credit for the professional development sessions. CE is pending approval in 19 states and CLE is pending approval in 27 states.
- The general session topics include training to identify fake identifications, a discussion on the top operational challenges the Consumer Financial Protection Bureau's new integrated mortgage disclosures will have on companies and a live hacking session to highlight cybercrime vulnerabilities.

QUOTES

"I encourage all land title insurance and closing and settlement professionals to join us in Nashville for our Business Strategies Conference," said Michelle Korsmo, ALTA's chief executive officer. "This year's conference will provide education for industry professionals to adapt to changing markets, stay ahead of their competition and thrive in today's economy."

"Now more than ever, it is has become essential for companies to blend technology and compliance into the everyday process and procedure planning," said Barbara Seerey, vice president of Insight Title Company. "ALTA's Business Strategies Conference offers a forum for title professionals across the country to discuss and offer solutions to common issues."

LINKS

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About ALTA

The [American Land Title Association](#), founded in 1907, is the national trade association representing nearly 4,800 title insurance companies, title agents, independent abstracters, title searchers, and attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.